

# NISS-2017

North India Solar Summit

3<sup>rd</sup>, 4<sup>th</sup>, & 5<sup>th</sup> March 2017

IIA Grounds, Gomti Nagar, Lucknow, U.P., India



## Sponsorship Opportunities for NISS- 2017 (3<sup>rd</sup>-5<sup>th</sup> March, 2017)-

Benefits	Platinum	Gold	Silver
Stall provided at the exhibition	Yes 2 Stalls (3m X 3m)	Yes 1 Stall (3m X 3m)	Yes 1 Stall (3m X 3m)
Exhibitor's Logo in Advertisements/Promotional Material/ Website	Yes	Yes	Yes
A-4 full page Color advertisement in IIA News Magazine	Yes (2 insertions- February and March 2017 issues which will be in hand in March and April- 17 respectively)	Yes (1 insertion- February 2017 issue which will be in hand in March-17)	No
Company's Product/ Services Emailer to more than 7000 members of IIA	Yes (3 Emails- one each in February, March and April 2017)	Yes (2 Emails- one each in February and March 2017)	Yes (1 Email- in February 2017)
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	Yes	Yes	Yes
Link on NISS- 2017 website with company's logo	Yes	Yes	Yes
Permission to display the company's Banner (s) at the venue of the Exhibition	Yes (Maximum 3)	Yes (Maximum 2)	Yes (Maximum 1)
Logo on Backdrops of inaugural function/ seminars etc	Yes	Yes	Yes
Logo on Hoardings	Yes	Yes	Yes
Logo on Pole Buntings	Yes	Yes	Yes
Logo on visitor's E-Invites	Yes	Yes	Yes
Logo on Exhibitors Directory/ Event Report	Yes	Yes	Yes
Logo on Main Entrance Gates	Yes	Yes	Yes
Standees near the business discussion area/ Seminar Halls	Yes (3)	Yes (2)	Yes (1)
Sponsorship Amount inclusive of Service Tax @ 15%	Rs. 5 Lacs	Rs. 3 Lacs	Rs. 1 Lac

The payment is to be made in favour of Indian Industries Association:

**Bank Details:**

PUNJAB NATIONAL BANK, GOMTI NAGAR BRANCH, LUCKNOW,

Account Number: 3926002105000804; IFSC CODE: PUNB0392600, Swift Code: PUNBINBBLHT

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